

Entrepreneurship Certificate

The Entrepreneurship Certificate is designed for students who have an interest in small business management. The Entrepreneurship Certificate provides students with a solid knowledge base and the strong quantitative skills necessary for a successful small business career.

About the Program

Practical and theoretical training in the process of business start-up will include:

- Self-assessment
- Opportunity recognition
- Feasibility assessment
- Creating a values-based business
- Writing a business plan
- Learning to manage and lead the growing new venture
- Hands-on experience with existing ventures

The certificate program in Entrepreneurship helps students develop tools and understanding that will help them be successful in their own ventures, working in the family's business, or working for an entrepreneurial firm.

Academic Requirements

ENTR 250 Entrepreneurial Principles – 3 cr

Prereq: Sophomore standing or permission of instructor BUS 100 or other business course. Freq: Yearly. This course covers the principles and key concepts of entrepreneurship, focusing on self-assessment, opportunity recognition, innovation & creativity, and the various functions involved in starting a venture.

ENTR 350 Entrepreneurial Leadership – 3 cr

Prereq: Co-requisite: ENTR 250. Freq: Yearly. This course covers the theory and application of leadership principles to entrepreneurship, integrating a community-based service-learning project, guest speakers (successful local entrepreneurs), and on-site visits to new ventures and resource centers such as Center for Advanced Technology and Innovation (CATI) and Small Business Development Center (SBDC).

ENTR 450 Entrepreneurial Projects – 3 cr

Pre-requisite: ENTR 250. Freq: Yearly. Hands-on project work (working with owners and managers of small businesses and non-profit organizations) performed with faculty supervision in the Solutions for Economic Growth Center (SEG) Center. The projects will specifically involve the use of the "lab" for an entrepreneurial project. All projects will employ the project management protocols developed in SEG.

How to Enroll - [Apply on-line](#)

Accreditation

The UW-Parkside College of Business, Economics, and Computing is an AACSB (The Association to Advance Collegiate Schools of Business) accredited business school as well as the only AACSB International accredited business program based in Kenosha, Racine, and Lake (IL) counties.

Need More Information?

For additional information on the Certificate in Project Management or a career in Business, please contact us at: 262-595-2280.